

## For Immediate Release

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## LOCAL REAL ESTATE PROFESSIONAL RECOGNIZED FOR MILLION-DOLLAR SUCCESSES

*Eastside, Washington, August 23, 2016* – Francine Schneider with REMAX Integrity has earned the *Million Dollar Guild* (GUILD) Recognition<sup>®</sup> owned by The Institute for Luxury Home Marketing<sup>®</sup>. The GUILD recognition is awarded to residential real estate professionals performing in the million-dollar and above market.

In order to earn the recognition, real estate professionals must first earn the prestigious and exclusive *Certified Luxury Home Marketing Specialist*<sup>®</sup> (CLHMS) designation and subsequently must provide documentation proving their specialization in the million-dollar and above market.

The *Million Dollar Guild*<sup>®</sup> recognizes those residential real estate professionals who have demonstrated their experience and proficiencies in working with the affluent customer. The Institute only awards the recognition to professionals who have provided verified and notarized documentation of performance reflecting sales in the top 10% of their given market and above the million-dollar threshold.

"Real Estate professionals who have earned admittance to The Institute's *Million Dollar Guild*" have specific upper-tier market knowledge, understand the unique needs of affluent buyers and sellers and are experts in their respective markets," said Amanda Hammer, Director of Membership at The Institute. "Whether you're buying or selling a multi-million-dollar property, you can depend upon The Institute's Million Dollar Guild<sup>®</sup> members to have the competencies necessary to help you meet your objectives."

"To have this recognition of my accomplishments in serving the Eastside/King County is an honor," said Schneider. "It has strengthened my commitment to the community and its residents."

Schneider has been in real estate since 2008 and specializes in Luxury Homes & Condos, Resale and New Construction market. She is passionate about her work and take a great care of all her clients.

For insights into the current state of the luxury market, contact Francine Schneider at REMAX Classic Realty, Las Cruces, NM, 575.520.5039, or email <u>francine@schneiderestate.com</u>.

For more information about The Institute for Luxury Home Marketing, the Certified Luxury Home Marketing Specialist<sup>®</sup> designation, or the Million Dollar Guild Recognition<sup>®</sup>, visit <u>www.luxuryhomemarketing.com</u> or email <u>info@luxuryhomemarketing.com</u>